



# Take Photos Like a Pro

## 10 TIPS FROM KAT

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**01.**

**Clean Your Lens.** You touch your front and back cameras all the time without realizing it. Take a second to wipe them off before shooting any photos.

**02.**

**Find Your Light AKA Swivel.** Turn yourself or your product around your room until you find the best light. Try in front of windows for nice natural light.

**03.**

**Try Not to Shoot in Bad Light.** Turn off the lights if you can. They are orange and light from the windows is blue. Always face toward the window (blue) light with the false (orange) light behind you.

**04.**

**Manually Adjust Your Exposure.** For iPhone, tap on the screen when the yellow box comes up. Drag the sun icon up or down to change exposure (brightness) manually.

**05.**

**Angles are Everything.** Try different angles for your photos. Shoot directly over, get lower, get higher, play with it.



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06.

**Clean Your Area.** Make sure your area is clean of dust, dirt, dog hair, and your background is not cluttered. A two-second clean-up can majorly change the outcome of your photo.

07.

**There's an app for that!** For editing & filters: *VCSO* and *Photoshop Express*. For creativity and collage: *Over*, *PicCollage*, and *Pic Stitch*. However, Instagram has a lot of these features built in for you!

08.

**Don't Over Process.** Filters are not always your friend. Using the same old one too much is going to get old fast and will look dated. We can tell when you use *Facetune*. Don't go overboard on filters that make you look smoother.

09.

**Ditch the Flash.** In natural/day light, there's no reason to use your flash. Turn it off!

10.

**Have Fun!** Experiment and find what works best for you! The most important thing to remember is to keep taking photos and have fun!